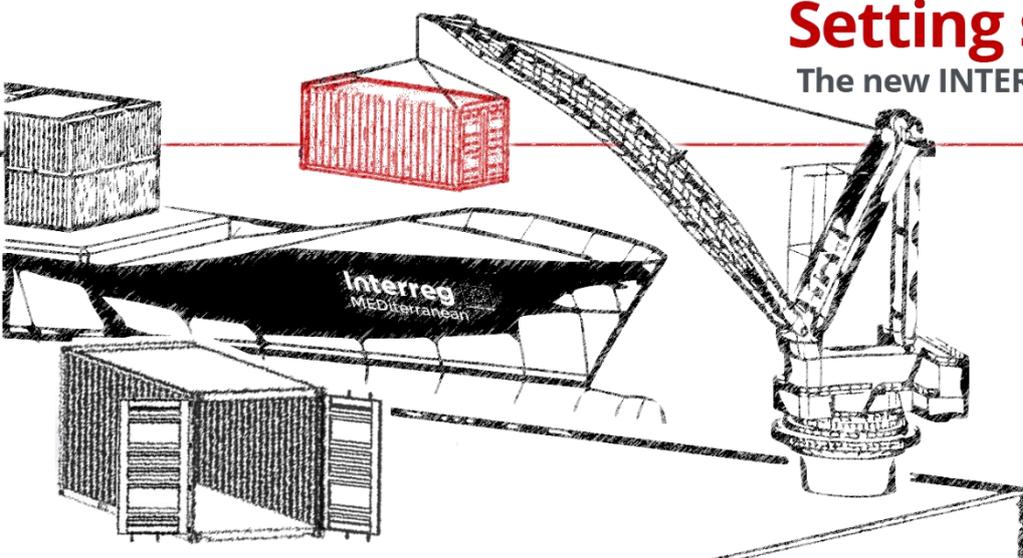


# Setting sails at the docks

The new INTERREG MED Programme 2014-2020



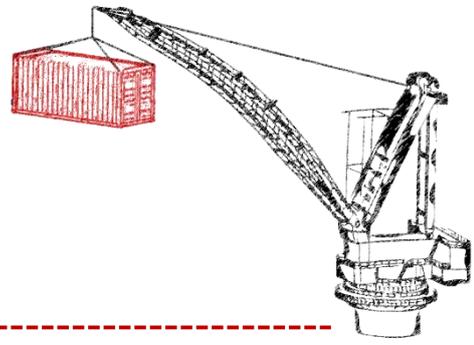
**23<sup>rd</sup> June 2015**  
DOCK DES SUDS  
**Marseille**  
**France**

# INVITATION

Programme cofinancé par le Fonds Européen  
de Développement Régional (FEDER)

Programme cofinanced by the European Regional  
Development Fund (ERDF)





## Dear MED project partners and friends

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The INTERREG MED Programme 2014-2020 was approved on 3<sup>rd</sup> June 2015. On this occasion, we warmly invite you to celebrate with us its **Kick-Off on 23<sup>rd</sup> June 2015 in Marseilles.**

### **What's on the agenda?**

The programme responsible bodies will present the new programme architecture, its thematic priorities as well as the programme's expectations for future projects.

The first call for project proposals being launched in this period, the event will also be the occasion to discover more about its details: technical and thematic orientations will be provided to participants intending to apply within this call (summer/autumn 2015).

### **Who should attend?**

The event will be targeted towards future project applicants – respectively potential MED project partners.



# AGENDA 23<sup>rd</sup> June 2015

## Setting Sails at the docks:

### The new INTERREG MED Programme 2014-2020

<b>08:30-09:00</b>	<b>Registration</b>
<b>09:00-09:30</b>	<b>Opening and official launch of the MED Programme</b>
<b>09:30-11:00</b>	<b>The new programme architecture – general overview</b> <i>Background</i> <i>Thematic and territorial focus</i> <i>Types of MED projects</i> <i>Programme expectations</i>
<b>11:00-11:15</b>	<b>Questions and Answers</b>
<b>11:15-11:45</b>	<b>Coffee break</b>
<b>11:45-12:45</b>	<b>The new programme architecture – procedures</b> <i>Rules and procedures for project applications</i> <i>Specific Know How for the first call for project proposals</i>
<b>12:45-13:00</b>	<b>Questions and Answers</b>
<b>13:00-15:00</b>	<b>Networking and information lunch</b>  <i>Meet potential future project partners sharing interests in the <u>thematic areas</u> (make appointments in advance via the event's blog)</i>  <i>Meet representatives of the Joint Secretariat and the National Contact Points to further clarify technical questions in the <u>technical area</u></i>
<b>15:00-17:30</b>	<b>Parallel thematic sessions:</b> <ul style="list-style-type: none"><li> <b>Innovation</b> (innovative clusters and networks in MED key sectors)</li><li> <b>Low carbon</b> (energy efficiency, renewable energies and transport)</li><li> <b>Natural and cultural resources</b> (sustainable tourism and management of protected areas)</li></ul>
<b>17:30</b>	<b>Wrap up and come together</b>

## How to prepare exchange and partner search activities in advance?

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### **What information will be available by the event?**

The new Interreg MED Cooperation Programme 2014-2020 is available on the programme website.

**The Kick-Off event will be the occasion to launch the first call for project proposals.** Terms of References (for each specific objective of priority axis 1-3) will be available shortly in advance and will be sent to the participants registered by then.

### **How you can meet and exchange with others...**

A **web blog** will be installed providing possibilities to exchange with other participants in advance, in order to find out about potential partners sharing thematic interests or to schedule meetings during the Kick-Off event.

A **two-hour networking lunch** is foreseen. It will be a great occasion to make new connections, meet with people and develop ideas.



# Global challenges, Mediterranean solutions

## Decision making and concrete actions

22<sup>nd</sup> June 2015  
Marseille, France

The MED Kick-Off is part of a joint event entitled “**Global challenges, Mediterranean solutions – Decision making and concrete actions**”. This joint event is organised in collaboration between the INTERREG MED Programme (managed by the region Provence-Alpes-Côte Azur), the European Parliament Information Offices and the Representations of the European Commission in Marseilles, Barcelona and Milan.

The first day - Monday 22<sup>nd</sup> June - will be dedicated to political debates focusing on Mediterranean cooperation, while the second day – Tuesday 23<sup>rd</sup> June - will be devoted to the presentation of the new INTERREG MED Programme and the launch of its first call for project proposals.

### **What’s on the agenda of the first day?**

Mediterranean stakeholders and policy makers will engage in a high-level debate about the hot topics on the EU agenda and will look over the past 15 years of cooperation in the Mediterranean and its benefits with a zoom on the Western Mediterranean. The INTERREG MED Programme will illustrate its future contribution to the global governance effort of the Mediterranean area.

### **Who should attend?**

The first day is mostly targeted to decision makers and policy promoters.

MED project partners interested in strategic questions of cooperation and macroregional solutions are invited to participate, but must however consider limited participation possibilities.





# AGENDA 22<sup>nd</sup> June 2015

## Global challenges, Mediterranean solutions. Decision making and concrete actions

**09:00-09:30**      **Registration**

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**09:30-10:00**      **Opening**

- ▶ **Michel Vauzelle**, *President of the Region Provence-Alpes-Côte d'Azur, France*
- ▶ **Harlem Désir**, *State Secretary for EU Affairs, France*

### Cooperation in the Mediterranean and launch of the Interreg MED Programme 2014-2020

**10:00-12:00**      **European Cooperation in the Mediterranean: transnational stakes and European policies**

Introduction: The relevance of European cooperation for the Mediterranean region européenne pour la région méditerranéenne

- ▶ **Andrea Mairate**, *Head of unit of the Competence Centre for Macro-regions and European Territorial Co-operation – Transnational and Interregional co-operation*

Round table

- ▶ **Younous Omarjee**, *First Vice-Chair of the Committee on Regional Development at the European Parliament, France*
- ▶ **Sylvie Millot**, *Executive Director Projects, Union for the Mediterranean*
- ▶ **Parlementaire européen**, *Espagne – tbc*
- ▶ **Roger Albinyana**, *Secretary General of Foreign Affairs and of the European Union, Regional Government of Catalonia*
- ▶ **Francesca Balzani**, *Budget and Heritage Councillor, Milan Municipality*

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**12:00-12:30**      **Interreg MED Programme 2014-2020**

*Presentation of the Programme and introduction to the Priority Axis "Governance in the Mediterranean"*

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**13:00-14:00**      **Networking Lunch**



## Thematic zooms: European strategies and their implementation by the European cooperation in the Mediterranean

14:00 – 15:30

### ► Innovation

Session presided by **Cyril Robin-Champigneul**, *Head of the Representation of the European Commission in Marseilles*

- The **EU strategy for Innovation** for the Mediterranean area: **Maria Cristina Russo**, *Director for International Cooperation, DG Research and Innovation, European Commission*.

#### Implementation examples

- «iCapitale» European capital of Innovation: **Joaquim Llimona**, *Director of International relations and cooperation for Barcelona City Council elected European capital of Innovation in 2014*

- Creative MED, capitalising MED projects related to creativity and territorial innovation in the Mediterranean space: **Léonard Léveque** *Agency for sustainable Mediterranean cities and territories (AViTeM) – tbc*

### ► Environnement

Session presided by **Muriel Mouret**, *Head of the European Parliament Office in Marseilles – tbc*

- The **EU strategy for Environment**: European Commission

#### Implementation examples

- Networking of iconic Mediterranean Peaks: **Florian Chardon**, *Responsible for the Canigo Site;*

- MED-IAMER, integrated transnational actions required to mitigate environmental risks in the Mediterranean Sea: **Dania Abdul Malak**, *project coordinator, Univerity of Malaga*

15:30-:16:00

### Refreshments

16:00-17:30

### ► Energy efficiency

Session presided by **Ferran Tarradellas**, *Head of the Representation of the European Commission in Barcelona*

- The **EU strategy for Energy Efficiency**: **Anne Houtman**, *General Policy in DG Energy at the European Commission*

#### Implementation examples

- MARIE (Mediterranean Building Rethinking for Energy efficiency Improvement) **Carles Sala**, *Secretary in charge of Housing and Urban Affairs at the Catalonia Government*

- **To be determined**: Bocconi university or Milan Chamber of Commerce or ELIHMED (ENEA) project

### ► Transport

Session presided by **Fabrizio Spada**, *Head of the Representation of the European Commission in Milan*

- The **EU strategy for Transport**: **Marjeta Jager**, *Director for General Policy, Directorate-General Mobility and Transport at the European Commission*

#### Implementation examples

- Cooperation between the ports of Barcelona, Genoa and Marseilles: **Christine Cabau Woehrel**, *Executive Director of GPMM and CEO – tbc*

- **To be determined**: Cooperation in the railway sector

# PRACTICALITIES

## VENUES

Please note that the two days will be held in two different venues:

### Global challenges

22<sup>nd</sup> June 2015:

#### **VILLA MEDITERRANEE**

Esplanade du J4

13002 Marseille

[www.villa-mediterranee.org](http://www.villa-mediterranee.org)

### MED event at the docks

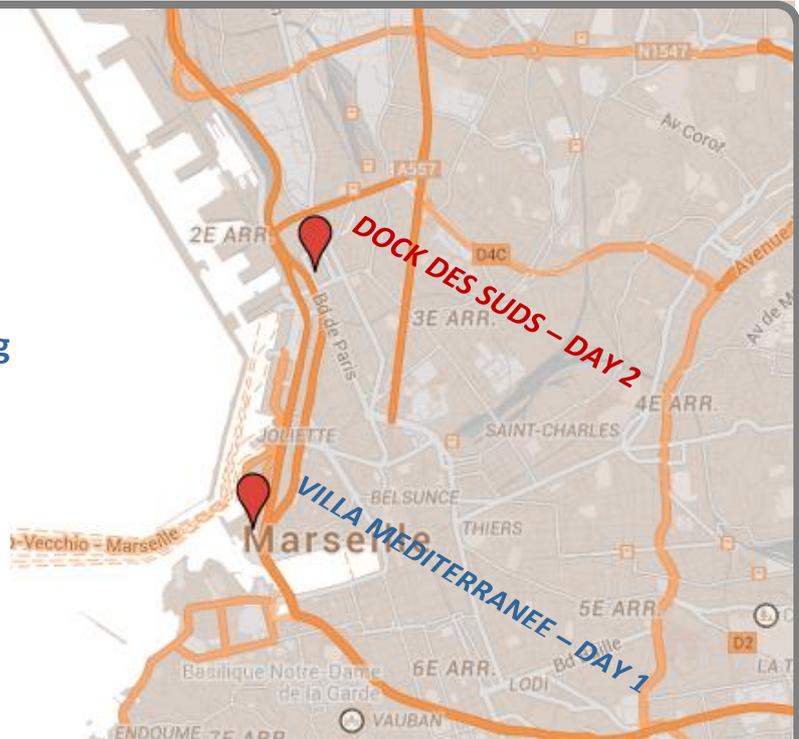
23<sup>rd</sup> June 2015:

#### **DOCK DES SUDS**

12 Rue Urbain V

13002 Marseille

[www.dock-des-suds.org](http://www.dock-des-suds.org)



## ACCOMMODATION

Please reserve your room as soon as possible! Rooms are not pre-reserved.  
Find hotel recommendations on the [event's web section](#).

